The Use of Instagram to Develop Students' Writing Skill at SMK Darussalam Makassar

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ABSTRACT

One type of writing exercises that concentrate on describing people, places, things, emotions, and feelings is the descriptive text. While Instagram is a platform for sharing emotions and experiences from daily life, recounting such events in class encourages students to utilize their imaginations to reflect on their own lives and events that have already happened. Therefore, Instagram can offer several helpful components to help students improve their writing skills. In this study, the data were analyzed by the researcher using a quantitative approach with pre-experimental research. It was the method that used one group pretest and post-test design. In one group pre-test and post-test design, used a single group to measure or observe. The population of this research was class X TKJ 1 at SMK Darussalam Makassar, and there were 28 students in the samples. Assessments (pre- and post-tests) were the instrument employed in this study. The statistical findings show that the students' average post-test score was higher than their average pre-test score (70.11), at 86.61. This analysis of the t-test indicates that the t-test's value (16.511) is higher than its value (1.703) with 24 as the degree of freedom. This indicates a significant difference. In light of the fact that Ho is disproved and H1 is widely accepted, it is possible to conclude that using Instagram as a teaching and learning tool can help students improve their capacity to create descriptive writing. Instagram is a great tool for English teachers to use as teaching tool since it offers a variety of implementation materials to break up the monotony of teaching writing to students.

Keywords: Instagram, Writing Skill, Descriptive Text

INTRODUCTION

Technology trends are currently growing hastily. Technology is present in every aspect of our daily existence and in the responsibilities, we undertake professionally (Astri, Noer, et al., 2022). Modernization makes human beings very dependent on the era. It makes generation a tremendous want for every society beginning from parents to younger, people students.

Nowadays, most people, especially teenagers, in this case, students always open to social media to find information or knowledge, even sources or places to study. Learning nowadays cannot only be done in the classroom,

fixated only on black or whiteboards and books. But learning can be conducted anywhere according to the development of the times, namely through the internet, and social media they can access information, and knowledge, and study wherever they want. Indeed, students should be involved in the learning development process personally so that students can enjoy learning experience so that it is more interesting to conduct, of course, it is helped by a good teaching style, the media used in gaining knowledge of technique.

According to (Anggraeni, 2017) "Coaching writing in the digital age is one in every of challenges in coaching gaining knowledge of technique. Lecture of writing need to comply with the development of generation if you want to guide their teaching". (Maulina et al., 2018) said that "writing is a creative process where someone shares his idea to tell, to convince or to entertain the reader, so skill of writing is very needed in nowadays. Writing is a proficiency employed for communication in a non-interactive manner(Wahab & Astri, 2022).

In learning the English process, there are four skills in English namely speaking, listening, reading, and writing, writing is the most important skill to be mastered according to previous experts.

Because of the fact in classroom practice, students tend to be enthusiastic when they may be given a command to put in writing, and they overlook the crucial function of writing skills because of its complexity (Listiani, 2016). In line

(Hendrita & Syandri, 2017) states that writing a descriptive text means that the writer pictures the images of the object being described to the readers. There are some difficulties found in writing, including difficulties in developing ideas and opinions when written form, students' deficiency in knowledge and information in the author's concepts such as the suitability of the text with the theme.

When teachers have a deep understanding of the variations among students, their ability to cater to the diverse learning needs of all students improves significantly (Astri, 2018; Astri, Nur, et al., 2022; Astri & Wahab, 2018, 2019).

Therefore, the teacher must know what is important in interacting with students. The role of the English teacher in managing the class can apply teaching and learning methods and preparing learning materials is still an especially important part, especially in communicating between teachers and students (Astri et al., 2023; Syamsir et al., 2021). Teachers must pay attention to all aspects of learning, namely media, techniques, and descriptive text methods that are appropriate in class

Furthermore, the term social media connects various easy-to-use services that anyone can use to interact with other people online such as Facebook, Instagram, YouTube, Blog, Twitter, and so on. Therefore, using social media is straightforward, allowing us to create an online presence easily for Facebook and Instagram accounts, then create our content on

social media in a few minutes. In addition, Kpolovie et al, (as cited in (Mushtaq & Benraghda, 2018) academic achievement is the ability of students to learn and remember facts and be able to communicate their knowledge orally and in writing even in exam conditions

Instagram is one of the social media for content creators, both personal and online businesses. Through the features prepared by Instagram, it helps develop students' creativity and critical thinking, especially since there is a lot of inspiration from English content creators that students can follow. Students also easy to upload assignments and it is incredibly fun because uploading assignments is like uploading their daily status on their social media. Instagram is a fun and fast app that lets one share his/her life with their friends through a series of pictures, take a photo with your smartphone, then choose a filter to change the image to be pretty and viewable forever if the Instagram account is not deleted.

Based on the findings of research conducted at SMK Darussalam Makassar, researchers have concluded that students' writing abilities are exceptionally low, which is related to their motivation and interest in learning. They are also uninterested during the classroom learning process because they have a limited understanding of the material provided. There may occasionally be a disparity between the themes defined by pupils' writing when they are assigned the responsibility of composing paragraphs or stories because they find it

difficult to produce ideas. This is just one of the challenges or problems that students face. Their teacher explained some of their problems in writing, namely making sentences, lacking vocabulary, vocabulary, and techniques in adjusting the theme and content of their writing caused them to feel bored in class. The teacher does not provide interesting learning media or techniques because the teacher only uses the textbooks provided by the school, where students only hear material instructions through the textbooks provided and make sure they understand or not the material they have learned.

Based on the findings of the initial observations made and the explanations from the English teachers at SMK Darussalam Makassar, the researcher concluded that there were several issues that were discovered and faced by students at SMK Darussalam Makassar in learning English, especially writing skills. This is what piques the interest of researchers who study pupils' writing abilities. Therefore, researchers use Instagram as their primary learning tool while creating descriptive essays. Instagram usage in the classroom has the potential to foster a sense of community among the students. Students may connect and socialize on Instagram for free, notably through the like and comment functions, which users do not take for granted. (Al-Ali, 2014).

Instagram is one of the most widely used social media platforms in the current generation, and it currently has a sizable user base.

Therefore, people or students also tend to use digital media in their daily life, but Instagram is not just for sharing images and videos. Instagram is a social media platform that can be used to teach writing to children. (Zarate & Cisterna, 2017) state that Instagram provides a wonderful environment for language learners to creative writing; one example is sharing a photo and putting a lengthy commentary to it to describe or comment on a post. Instagram is also regarded as an effective teaching tool for descriptive literature because it will make students feel more motivated. Additionally, teachers need to be more creative while using Instagram itself. Students will therefore believe that learning English involves a novel aspect.

METHOD

This research used experimental research so that the researcher could describe the efficiency of experiments. Before the experimental therapy, a pre-test was administered, and after the experimental treatment, a post-test was administered to gauge the student's improvement (Latief, 2014). Writing tests with a set of exercises or other tools were utilized as a method of data collection in this study. Pretest and posttest were two of the test types used by the researcher. To gather baseline data on the students before the experiment, a pretest was administered. In this study, a post-test was given to students to monitor and assess any changes in how they wrote descriptive prose after receiving instruction from Instagram. After completing the program, pupils took a post-test to determine their writing scores.

According to Creswell (2009) the research design is below:

$$O_1 \qquad X \qquad O_2$$

Notes:

O_1 : Pre-test (Before Giving a treatment)

X : Treatment

O_2 : Post-Test (After Giving a Treatment)

The explanation:

1. Pre-test (O_1) The aim is to measure the extent of students' descriptive writing abilities before the treatment.

2. Application of treatment (X) using Instagram Caption as an attempt to develop students' descriptive writing capabilities.

3. Post-test (O_2) was conducted to measure the level of students' descriptive writing capacity after the application Instagram given.

The objective of this study was to ascertain the students' descriptive writing skills before and after using Instagram as part of the learning process by comparing test results (pre- and post-tests).

The test result is examined after which the score is by means of using assessment detail such as content material, organization, vocabulary, grammar, and mechanics. The implied score of the scholars is classed into 5 classified as follows:

Table 1. Classification of Score

No	Classification	Score
1	Very Good	91 – 100
2	Good	76 – 90
3	Fair	61 – 75
4	Poor	51 – 60
5	Very Poor	Less than 50

After every student works became assessed then presented to discover the grade average score. using SPSSS decided the students' scores. Calculating the mean rating of the student's check using SPSS. Finding The development students' writing skills by way of Instagram. The usage of SPSS finds out the significant difference between pretest and post-test via calculating the score of the test the use of SPSS and interpreting values to see the effectiveness of learning descriptive through Instagram

FINDINGS AND DISCUSSIONS

After the studies became completed, based on the effects of facts analysis, it showed that the capacity to write down descriptive text competencies for sophistication X TKJ 1 SMK Darussalam Makassar confirmed a significant increase in phrases of vocabulary the usage of Instagram media. Student skills in terms of writing skills increased significantly from the data obtained. The difference before and after using Instagram is very different. This can be seen from the results of the pre-test and post-test obtained by students and the student questionnaire, which totaled 27 people.

The researcher observed that earlier than being given treatment using the Instagram utility media, the majority of students, namely 27 students (96%) were in the sufficient category. Only 1 (4%) student are in a good category, besides that there are not any students who are classified as very good and poor. based on this, before being given treatment the students of class X TKJ 1 already had sufficient potential inside the capability to write down descriptive texts

The conclusion from the results of the students' pretest found that they had limited choices of words and vocabulary, besides that additionally they had problems getting new vocabulary. by using looking at the check effects found, it can be concluded that scholars had difficulty adjusting the contents and topics in the paragraphs, inflicting a few students to jot down that there has been no conformity among the contents of the primary paragraph sentences and the contents of the sentences inside the second paragraph

But after the treatment was conducted using the Instagram application media. All students are classified as 75% with good type while 25% are in very good type. because of these findings, the effects of this observed by Instagram in writing descriptive text have many significant changes and benefits for students X TKJ 1

From the outcomes of this take a look at it may be said that using Instagram media can enhance students' writing capabilities, in writing

descriptive text. the usage of Instagram as a mastering medium makes students very enthusiastic for the duration of the learning system, especially writing, college students do not hesitate in expressing their ideas. The usage of images in Instagram's utilitarian media might help students' imaginations grow more and motivate them to write accurate descriptive prose, which is one reason they might be enthusiastic about posting because so many people will view it. In light of these findings, students can develop their writing abilities through the use of Instagram's utilitarian media, particularly in descriptive language.

(Kencana & Fauzia, 2022) supported the study's conclusions that social media might make getting to know individuals more fun. This is further supported by (Avivi & Megawati, 2020) , who claim that some assert that the period had an impact on writing style, writing ability, and many other aspects of writing. By using the use of a greater varied media, getting to know may be extra powerful due to the fact students no longer want paper or books to collect their assignments. They can also do their work anywhere. They only use smartphones; they can do their assignments or collect. Likewise, the teachers can check or just see the student assignments given. Therefore, Instagram can make learning more varied, effective, and efficient in terms of time, media, equipment, and places to conduct learning with the result of increasing students' writing skills.

Zidny quoted in (Insani, 2020) also noted that using Instagram in the teaching and learning process significantly improved college students' writing abilities. It can be proven from the data found by the researchers above, that students experienced better improvements in terms of content and vocabulary in their assignments. Social media can increase the interest, recognition, and capabilities in writing, they may be extra interested in the coaching and studying process in elegance and stay targeted because mastering through new and varied media. They have more opportunities to practice skills. Because as we know learning through social media, Instagram in particular makes everything more efficient in all aspects.

There was a considerable increase in taking a look at rankings and there was also a significant increase in the students' interest in gaining knowledge of media on questionnaire ratings. In the end, the use of Instagram can broaden students' writing abilities drastically. (Soviyah & Etikaningsih, 2018) and (Purba et al., 2021) said the equal thing that, there had been extensive differences in students' writing ratings between people who have been taught the use of Instagram and those who did not.

It can be concluded that using media images on Instagram is more effective than not using pictures because with pictures students can develop their ideas better, and they do not hesitate in writing their assignments or work. In other words, the usage of Instagram is immensely powerful in coaching writing

descriptive text. The results of the research at the pretest and post-test showed that the common rating at the pretest become 70.11 and after being given the treatment it has become 86.61. The result is the post-test > pretest. moreover, the average increase in pre-test and post-test scores is 24%. the opposite findings from this study shows that the t-test value is better than the t-test value (16.51 > 1.703). It is possible to conclude that Ho is unaccepted based on the description that the researcher defined above. The alternative hypothesis (H1) is accepted in the absence of this. The aforementioned reasoning leads to the conclusion that using Instagram as a tool can improve students' writing skills X TKJ 1 for the academic year 2022/2023.

Instagram offers a variety of implementation materials to relieve students' boredom in studying to write, along with writing descriptions, narrative texts, essays, and other types of writing, making it a very suitable tool for English teachers to use as a learning tool. (Handayani, 2015) noted that with Instagram, students might post images or videos for others to comment on by following them. According to (Purwandari, 2017) Instagram photographs may be employed to provide students on how to construct descriptive language, boosting their descriptive writing skills.

Another interesting finding from Kelly's research cited in (Insani, 2020) is that academics can use Instagram to help students improve their critical and creative thinking skills as well as

their writing abilities. As opposed to writing descriptive texts or narrative essays, college students proportion their memories via pictures.

It can be assumed that the usage of Instagram to expand students' writing abilities in descriptive texts has a big impact on education and studying devices The result of the studies is supported by the useful resource (Soviyah & Etikaningsih, 2018) the usage of Instagram has a very good effect at the coaching and reading manner and using Instagram inside the coaching and studying technique is more useful than now not using it.

CONCLUSIONS AND SUGGESTIONS

1. Conclusions

Based on the total results, it could be concluded that using Instagram can grow the students' writing abilities, particularly in writing descriptive texts in magnificence X TKJ 1 SMK Darussalam Makassar academic year 2022/2023 instructional 12 months. This is evidenced by the increase in the common rating of students from pre-test to post-test. The average pre-test score of students is 70.11 which is classified as Fair, while the post-test score is higher than the average pre-test score of 86.61 which is classified as Good. Based on data analysis, the t-test value is higher than the table t-test value (16.511 > 1.703). This indicates that the difference is significant. Even Ho is disapproved while H1 is approved. In other words, using Instagram can improve the ability to write descriptive texts. Because so many people can view his Instagram postings, using images on the

platform can help pupils' imaginations grow and increase their motivation to write well-written descriptive texts. Instagram is a great tool for English teachers to use as a teaching tool as it presents a variety of implementation materials to break up the boredom of teaching writing to learners.

2. Suggestions

The following are some guidelines provided by the researcher: For teachers, using Instagram as a learning tool offers variety in the usage of materials to break up the monotony of teaching students to write, especially descriptive language. Additionally, it is advised that kids understand that Instagram may be used as a learning tool and not just for playing social media. The fact that this study was not conducted on a wide population scale and used a control class to compare research findings is one of its remaining shortcomings.

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